

MASC PUBLIC ART PROTOCOLS

Thank you for choosing MASC to create a Public Art Project at your venue. We are confident that the participants will be thrilled with the experience of creating this artwork and that all will be satisfied with the new art piece at your venue.

MASC public art projects are created with the idea of combining identified themes and specified artistic processes to fit locations all the while creating an engaging experience for the participants. Unless otherwise specified, MASC public art projects are created to be impressive, professional, durable* pieces.



A FEW KEY ELEMENTS TO BE AWARE OF:



Unless otherwise agreed upon in writing, the design process will be as follows. Large projects (5 days or more) may include up to two 30-minute meetings between the artist and the venue. The artist will provide a sketch prior to starting the project. The first version will be provided after the initial consultation, and the second version will incorporate any feedback shared on the initial design. If additional meetings are required, the venue will be charged \$100/hour.



For mural residencies, **the first and last day may not include student participation to allow for preparation and final touches to the mural.** During the other days, the artist will work with groups of 10 students at a time for a maximum of four 1-hour sessions per day (maximum 40 students per day, and 120 students in a 5-day residency). Breaks must be scheduled between sessions to allow the artist to prepare the room for the next group.



If applicable, **it is the venue's responsibility to install** the finished project.



Once the project has been finalized, **it is the venue's responsibility to do a final inspection of the piece.** From that point on, all upkeep and maintenance become the responsibility of the venue. To ensure the durability of the artwork, please follow the artist's recommendations for maintenance.



The artist is aware that, upon creation, all rights, titles and interests in and to any intellectual property rights, including without limitation **100% of all copyrights, have been designated to the venue.**



If your public art piece becomes damaged, MASC will see if the original artist is available to make any repairs and provide the venue with a quote. If the original artist is not available, MASC will endeavour to find an artist to work on the repairs.



MASC **will create a plaque template** that we encourage you to install next to the mural.

Thank you again for having chosen to work with a MASC artist to create an art piece for your venue! We are sure that its beauty, meaning and creativity will be a wonderful addition to your space for many years to come.

**Note that some of our public art pieces are intentionally ephemeral, such as our nature art projects.*

